

Greetings from Jimmy Binns, your Cause Relationship Manager at iGive.com!

We are fast approaching the season of giving. Now is the time to be reminding your supporters that **IOOF - SOS** is listed with iGive and how they can raise additional funds for you. I've included a blurb you can use in an email, your next newsletter, or as part of your seasonal giving campaign, and details of our new member recruiting campaign. Also, we've updated our Holiday flyer in the [cause toolbox](#) and in our [cause tips](#) section.

Holiday Blurb:

How can you make searching and shopping for that perfect gift this holiday season even more perfect? Use iGive, where with every transaction a portion goes to benefit IOOF - SOS. Raise a penny (or more) per search and generate donations from any of the 730+ stores listed with iGive, ranging up to 26%. Also, check out the new searchable coupons and deals, where you will find all available, up to the minute offers and specials.

Two items of note:

**1. New Membership Challenge Recruiting Campaign
(We will be alerting members to this in the upcoming weekly newsletter):**

Recruit new members (the more the merrier!) and iGive will send your cause a \$5 bonus for those members who shop within 45 days. We are also doubling all search donations to \$.02 a search for all members. (Ends 11/15/09)

2. For your iGive members:

Send them regular [CHIRP](#) updates throughout the season giving them extra encouragement.

Cheers,
Jimmy

Relationship Manager
iGive.com Holdings LLC
www.iGive.com

P.S. Searching at iGive is a great way to get people involved helping IOOF - SOS. It's free to you and free to them, and it can really add up quickly.